**Books for Ownership/Book Celebration**

**Parent Letter/Message**

Dear Parent/Caregiver,

[ORGANIZATION’S NAME] is working with Reading Is Fundamental, a leading organization focused on childhood literacy, to offer our students a reading program called Books for Ownership. A key component of the program is providing every child the opportunity to choose book(s) to take home and own. We will be having our children choose their books at an upcoming book celebration event.

Our book celebration is right around the corner and your child is very excited! Each child will have the opportunity to choose [INSERT NUMBER] of new, high quality books to take home and keep as their own. When kids have choice and access, they are more engaged readers. We invite you to join us and help celebrate reading on [DATE] at [LOCATION].

This event is an opportunity to inspire children to read, engage them in a lifelong passion for reading, and for them to benefit from the power of literacy. If you would like to volunteer at the event please let me know.

The impact of this Reading Is Fundamental (RIF) program goes beyond the initial book celebration event. You can get reading ideas, resources and activities to do with your children at home at RIF’s Literacy Central ([RIF.org/literacy-central](https://www.rif.org/literacy-central)), a free online destination to help you integrate the importance of reading and engage your child at home all year long. Literacy Central houses thousands of educational resources tied to classic and popular kids’ books, including games, puzzles, videos and more.

We hope you are able to join our Book Celebration. Your support and encouragement can help to inspire a love of reading which we believe is the fundamental building block for all children to thrive and reach their potential.