



Reading Is
Fundamental

AUGUST NEWS LITERACY COUNTS!



Reading Is Fundamental Hits it Out of the Park

Reading Is Fundamental and the Washington Metropolitan Area Transit Authority (WMATA) teamed up for the second Read & Ride event and hit it out of the park at the Washington Nationals Game! RIF staff and members of Girl Scout Troop #3859 distributed over 700 string totes loaded with books and sports themed-literacy activities to local members of Big Brothers Big Sisters of America and other young Nats fans. Want to hear more? Check out our blog to see how RIF hit a reading grand slam!



Can Literacy Count on you?

Are your pencils sharpened and binders organized? It's time to go back to school! Heading back to school gives students a fresh start to read, learn and grow. Reading Is Fundamental is committed to providing kids with books and literacy resources they need to succeed in and out of school. We know literacy opens doors to life, so join us in creating a more literate America. Donate today and help RIF educate the generation of tomorrow.





LITERACY CENTRAL
Keep an eye out for Literacy Central – RIF’s new, digital destination with thousands of activities, games, reading passages, lesson plans designed to build literacy development in children.



We’re on the Move!

We’re moving and grooving! RIF is excited to announce that we are moving our headquarters to the vibrant, up and coming, NoMa neighborhood in Washington DC. Beginning in September 1st, all letters and donations should be directed to our new location:

[Reading Is Fundamental](#)
750 1st Street, NE, Suite 920
Washington, D.C. 20002



Thank you, Macy’s!

Reading Is Fundamental is thrilled to be part of [Macy’s Thanks for Sharing](#) campaign again this year! Beginning on August 30, Macy’s shoppers can participate in the program, which donates \$10 out of the \$25 enrollment fee to charitable organizations including RIF! RIF’s partnership with Macy’s has already impacted the lives of children in more than 850 communities across the country!



Scholastic Summer Reading Challenge

Spend your last weeks of summer vacation on an adventure with [Scholastic’s Summer Reading Challenge](#). This RIF-approved contest is filled with fun reading games and activities for kids to make sure they return to school at the top of their class. Start logging minutes now to earn prizes!



Supporter of the Month

Reading Is Fundamental is proud to honor the [Junior League of Washington as our August Donor of the Month](#). Since 2012, JLW and RIF have provided over 6,500 DC children with more than 32,000 books and other literacy resources. RIF and JLW are now working together to bring books and literacy resources to homeless children and families in DC. Thank you, Junior League of Washington, for your dedication to children’s literacy!