



Reading Is
Fundamental

APRIL NEWS Spring Ahead with Literacy



Spread the Love: A RIF Story

Patricia Heck made such an incredible impact on the children she served through her RIF program that they in turn created Club RIF and became RIF volunteers themselves! Read about how she helps inspire others to share the love of reading through distributions like the one recently held at St. Peter's Indian Mission School.



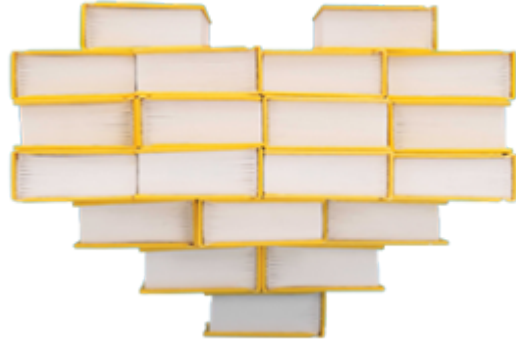
Go Green! Get Dirty!

With Earth Day and Arbor Day around the corner, April is filled with times to celebrate the great outdoors! Here are a few activities to take you out of the house and onto your next great adventure (while still learning every step of the way)!



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Beyond the Backpack

Getting ready for school requires more than having a backpack full of supplies. That's why RIF is partnering with [Nickelodeon's Beyond the Backpack](#) to help build and support a solid foundation for kindergarten readiness! Whether your child will be getting ready for their first day of school this year or is already a seasoned pro, there are plenty of literary resources available through this partnership!



Drop Everything and Read Day

Today is a day dedicated to literacy! Beverly Cleary wrote about D.E.A.R. in *Ramona Quimby, Age 8* and was inspired by her readers' enthusiasm for activities implemented in their schools, so [Drop Everything and Read Day has become a real-life celebration](#). While we count reading our newsletter as participating, our booklists offer great reading suggestions that will make your kids drop everything!



Supporter of the Month

RIF is pleased to recognize Amazon and their customers as the [April Supporters of the Month](#)! In March, customers generously donated more than 11,000 new books to RIF programs across the U.S. Thank you, Amazon and Amazon customers for sharing RIF's commitment to children's literacy!