



Reading Is
Fundamental

SEPTEMBER NEWS Lunchboxes, Leaves and Literacy!



RIF RESPONDS: Hurricane Harvey

Reading Is Fundamental is responding to the devastation in the path of Hurricane Harvey by donating 25,000 books to thousands of displaced children. We have teamed up with Save the Children to provide new books and educational resources for children in shelters. Giving children books in the wake of a natural disaster will help foster a sense normalcy in a chaotic environment. For a limited time, you can direct your donation towards creating a more comfortable environment for children who have lost everything. Join us so we can do even more to help children affected by Hurricane Harvey.



Image courtesy of Save the Children

[Donate today!](#)

Are you Ready? Literacy Central has Launched!



[Check it out!](#)

Now Happy Meals® are Even Happier!

Only 1 in 300 kids living in low income neighborhoods have their own book. RIF and McDonald's are committed to changing that! For a limited time, every Happy Meal will include a back to school themed book to help every kid go back to school in style! Want to tune up your reading skills even more? Check out our website for back to school literacy activities!



[Take a peek!](#)

Thanks, Macy's!

Reading Is Fundamental and Macy's have joined forces with six other charity partners to take part in *Thanks for Sharing*, Macy's annual cause marketing campaign. Through December 31, 2017 Macy's shoppers can enroll in the *Thanks for Sharing* program and Macy's will donate a portion of the enrollment fee to charitable partners, including RIF! Donations through the generosity of Macy's and literacy advocates like you help RIF continue to have a positive impact on children and families across the country! Read on to learn more!

thanks for sharing

★ macy's

[Read on!](#)



Now Introducing Literacy Network!

Calling all literacy champions! Get ready, the RIF [Literacy Network has launched!](#) Literacy Network is a new, digital destination providing resources and support for individual volunteers, RIF sites and partner organizations that champion children's literacy nationwide. Literacy Network has volunteer ideas and toolkits, information and applications for grants, state-specific literacy facts to help with local advocacy, and much more!



Join RIF, Be the Change!

Literacy is the foundation for learning and opens doors to life. As kids head back to school this year, we have the opportunity to make a real, lasting difference in their lives. This back-to-school season, an anonymous donor is doubling all donations up to \$100,000. When you [give between now and September 30](#), your investment in literacy truly counts — twice!



Way to go, KKG!

Reading Is Fundamental is pleased to recognize Kappa Kappa Gamma (KKG) as our September Donor of the Month. RIF is proud to partner with the women of KKG as their national philanthropy. Since the start of our partnership, Kappa chapters and alumnae have contributed nearly one million dollars and countless volunteer hours to RIF sites nationwide as dedicated literacy advocates.